

Webster County Health Department Health Improvement Plan

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For additional information, CONTACT:

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Community Priority

Reproductive and sexual health - access to care and education

Goal #1 Increase education and awareness to teens regarding sexual and reproductive health.		National Alignment	State Alignment			
		Healthy People 2020 - FP-1, FP-7, FP-8, FP-9	Reproductive & Sexual Health - 6-1.31 & 6-1.32			
Objective 1-1	Births to teen mothers within Webster County are higher than the state average.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	37	2018	30	
Strategy 1-1.1	Continue to strengthen and support current sexual and reproductive health education.	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> 05/2018		
	<u>Who's Responsible</u> Community Adolescent Pregnancy Prevention Coordinator					
Strategy 1-1.2	Increase education provided by Family Planning staff to include reproductive life planning.	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> 05/2018		
	<u>Who's Responsible</u> Family Planning lead clinician from WCHD					
Strategy 1-1.3	Increase parent education and awareness regarding sexual and reproductive health with their children.	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> ongoing		
	<u>Who's Responsible</u> Community Adolescent Pregnancy Prevention Counselor					
Objective 1-2	Decrease rates of STD within Webster County.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	448	2018	400	
Strategy 1-2.1	Develop an education plan with local Community College and local schools to promote safe sexual health	<u>Strategy Type</u> Counseling & Education		<u>Target Date</u> 05/2018		
	<u>Who's Responsible</u> Family Planning Lead Clinician from WCHD					
Strategy 1-2.2	Encouraging proper testing and treatment for those affected as well as partners identified.	<u>Strategy Type</u> Clinical Intervention		<u>Target Date</u> ongoing		
	<u>Who's Responsible</u> Family Planning Lead Clinician from WCHD					



Community Priority

Increasing education of chronic disease management

Goal #1		National Alignment	State Alignment			
Increasing education of chronic disease management		Healthy People 2020 - D-14,D-13, HDS-1, HDS-2, HDS-3, HDS-4, HDS-5	Chronic Disease - 4-7, 4-8, 4-9, 4-10, 4-11			
Objective 1-1	Increase participation of the Better Choices Better Health Chronic Disease Self Management class.	Baseline Year	Baseline Value	Target Year	Target Value	
		2015	5	2019	10	
Strategy 1-1.1	Continue to build relationships and referral system throughout the community to identify the chronic disease population.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Wellness Coordinator @ WCHD	<u>Target Date</u> ongoing				
Strategy 1-1.2	Develop a social media campaign to increase awareness of Better Choices Better Health Classes	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Wellness Coordinator @ WCHD	<u>Target Date</u> ongoing				
Objective 1-2	Increase the number of Asthma Action Plans for children affected with asthma attending school and daycare.	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	12	2019	25	
Strategy 1-2.1	Collaborate with local schools to identify children with an asthma diagnosis.	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Target Date</u> 05/2019				
Strategy 1-2.2	Develop partnership between parent, provider, pharmacy & school system to determine child's needs at school	<u>Strategy Type</u> Address Social Determinant / Health Inequity				
	<u>Who's Responsible</u> Child Health Coordinator @ WCHD	<u>Target Date</u> 05/2019				
Strategy 1-2.3	Educate parents on importance of completed action plans and continued follow up for children with chronic illness.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Child Health Coordinator @ WCHD	<u>Target Date</u> ongoing				

Strategy 1-2.4 Work with local childcare providers to provide education and support on children with chronic illness by stressing importance of maintaining an action plan at the childcare center.

Strategy Type
Counseling & Education

Who's Responsible
Child Care Nurse Consultant from WCHD

Target Date
ongoing

Objective 1-3 Increase the number of participants attending Better Choices Better Health (BCBH) Class

Baseline Year	Baseline Value	Target Year	Target Value
2015	8	2017	35

Strategy 1-3.1 Provide class session schedule to WCHD Community Coordinator for referrals

Strategy Type
Counseling & Education

Who's Responsible
Community Wellness Coordinator at WCHD

Target Date
July 2016

Strategy 1-3.2 Provide class session schedule to providers in the community

Strategy Type
Counseling & Education

Who's Responsible
Community Wellness Coordinator at WCHD

Target Date
July 016

Strategy 1-3.3 Schedule sessions for BCBH and develop a flyer with session information

Strategy Type
Counseling & Education

Who's Responsible
BCBH trained RN from WCHD

Target Date
May2016

Objective 1-4 Increase the proportion of the diabetic population with an A1C value less than 7%.

Baseline Year	Baseline Value	Target Year	Target Value

Strategy 1-4.1 Develop community based program to include A1C as a normal wellness panel

Strategy Type
Clinical Intervention

Who's Responsible
Public Health Care Navigator Nurse

Target Date
08/2018

Community Priority

Medication Management & safety

Goal #1 Medication Management & safety		National Alignment		State Alignment	
		Healthy People 2020 - D-14, D-7, D-6		Chronic Disease 4-7	
Objective 1-1	Provide medicine reconciliation and safety education on 100% of clients who receive a nursing service from WCHD for all programs.	Baseline Year	Baseline Value	Target Year	Target Value
		2015	100	2018	350
Strategy 1-1.1	Provide education and instruct nurses to include medicine review and safety education of medicine as a screening tool for clients needing skilled nursing for all programs. (Maternal and Child Health, Health Promotion, Health Maintenance, etc.)	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> Director of Nursing at WCHD and nursing staff at WCHD	<u>Target Date</u> April 2016			

Community Priority

Adolescent health (ages 5-18)

Goal #1		National Alignment	State Alignment			
Increase HPV rates for adolescent girls age 13-15.		Healthy People 2020 IID-11.4	Acute Disease 2-2 adolescent			
Objective 1-1	Current immunization rates for Webster County adolescents receiving all 3 doses of HPV is 24%.	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	24%	2017	30%	
Strategy 1-1.1	WCHD will partner with the local schools county wide and offer school based immunization clinics to reach this target audience.	<u>Strategy Type</u> Clinical Intervention				
	<u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Target Date</u> 06/2017				
Strategy 1-1.2	Partner with the primary care providers to develop contact list of adolescents who are not fully vaccinated to obtain up to date contact information for parents/guardians.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Target Date</u> 06/2017				
Strategy 1-1.3	Develop a social media campaign to educate parents, guardians and the community on HPV.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Target Date</u> 09/2016				
Goal #2		National Alignment	State Alignment			
Increase immunization rates for adolescents to be considered fully immunized (1 Tdap, 3 Hep B, 2 MMR, 2 Varicella, & 1 meningitis.)by 10%		Healthy People 2020 IID 11-1, IID 11-2, IID 11-3	Acute Disease 2-2 adolescent			
Objective 2-1	Current immunization rates for adolescents receiving all possible immunizations to be considered fully immunized is 41%.	Baseline Year	Baseline Value	Target Year	Target Value	
		2014	41%	2017	51%	
Strategy 2-1.1	Develop a social media campaign to educate parents, guardians and the community on adolescent immunizations.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Child Health Coordinator at WCHD	<u>Target Date</u> 09/2016				

Goal #3 Increase physical activity in youth ages 11-15.

National Alignment

Healthy People 2020 PA-3

State Alignment

Physical Activity 6-1.26

Objective 3-1 Coordinate with existing programs within local schools to promote and incorporate physical activity.

Baseline Year	Baseline Value	Target Year	Target Value

Strategy 3-1.1 YouthNet physical activity group will work with local Middle School staff to incorporate physical activity into after school programs.

Strategy Type
Counseling & Education

Who's Responsible
Wellness Coordinator at WCHD

Target Date
06/2018

Strategy 3-1.2 Webster County Health Department staff will reach out to other community schools within Webster County to evaluate current extracurricular programs and offer support and guidance towards new opportunities.

Strategy Type
Counseling & Education

Who's Responsible
Wellness Coordinator at WCHD

Target Date
06/2018

Goal #4 Increase education and awareness for healthy eating and nutritional intake.

National Alignment

Healthy People 2020 NWS-10, NWS-11

State Alignment

Nutrition & Food 6-1.23

Objective 4-1 Strengthen existing program to include more fresh and local produce options - education provided to children in grade k-4.

Baseline Year	Baseline Value	Target Year	Target Value
2015	484	2017	490

Strategy 4-1.1 Butler Elementary will begin a new strategic plan to develop and grow a school garden offered to grades k-4. Staff, families, and community members will be involved with this process.

Strategy Type
Counseling & Education

Who's Responsible
Wellness Coordinator at WCHD

Target Date
05/2017

Community Priority

Oral health services

Goal #1 To increase oral health education		National Alignment		State Alignment	
		Healthy People 2020 OH-1, OH-2		Oral Health 6-1.23	
Objective 1-1	We will work to expand dental education piece to 5th grade students.	Baseline Year	Baseline Value	Target Year	Target Value
		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Strategy 1-1.1	Communicate with local schools to offer dental education to 5th graders - talking about why it's important to take care of their teeth, how to brush and how food choices impact their mouth	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> I-Smile Coordinator at WCHD	<u>Target Date</u> 09/2017			
Goal #2 To hire a dentist as staff within our agency.		National Alignment		State Alignment	
		Healthy People 2020 OH-10		Oral Health 6-1.25	
Objective 2-1	We are looking to hire a dentist thru public health to help children with decay identified and preventive exams. This would all for children to get treatment sooner and without having to drive a long distance.	Baseline Year	Baseline Value	Target Year	Target Value
		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Strategy 2-1.1	Continue conversations with area dentist to educate on the shortage and need for additional dental providers.	<u>Strategy Type</u> Counseling & Education			
	<u>Who's Responsible</u> I-Smile Coordinator at WCHD	<u>Target Date</u> 05/2017			
Strategy 2-1.2	Work with dental clinic consultants to review current work spaces and brainstorm ideas for clinic options.	<u>Strategy Type</u> Environmental / Policy / Systems Change			
	<u>Who's Responsible</u> I-Smile Coordinator at WCHD	<u>Target Date</u> 05/2017			

Community Priority

Mental health

Goal #1	Increasing access & awareness to Mental Health services.	National Alignment	State Alignment			
		Healthy People 2020 MHMD-6, MHMD-9	Mental & Emotional Well-being 8-1.2, 8-1.3			
Objective 1-1	Increase the proportion of person's with mental health issues receiving mental health services.	Baseline Year	Baseline Value	Target Year	Target Value	
		2016	0	2016	2	
Strategy 1-1.1	Develop and strengthen partnership with Berryhill Mental Health Center for care coordination efforts by a signed Memo of Understanding of services.	<u>Strategy Type</u> Environmental / Policy / Systems Change				
	<u>Who's Responsible</u> Public Health Community Navigator	<u>Target Date</u> 09/2017				
Strategy 1-1.2	Develop and strengthen partnership with County Social Services Mental Health Region for care coordination efforts by a signed Meme of Understanding of services.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Public Health Community Navigator	<u>Target Date</u> 09/2017				

Goal #2	Create awareness and inclusion activities throughout the community for individuals and families affected by Autism.	National Alignment	State Alignment			
			Mental & Emotional Well-being 8-1.2, 8-1.3			
Objective 2-1	Facilitate awareness within the community.	Baseline Year	Baseline Value	Target Year	Target Value	
		2016	0	2016	1	
Strategy 2-1.1	Establish and maintain a steering committee.	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Public Health Community Navigator	<u>Target Date</u> 05/2017				
Strategy 2-1.2	Develop an after school program for children with Autism	<u>Strategy Type</u> Counseling & Education				
	<u>Who's Responsible</u> Public Health Community Navigator	<u>Target Date</u> 05/2017				

Strategy 2-1.3 Initiate an Autism Awareness community based activity.

Strategy Type
Counseling & Education

Who's Responsible
Public Health Community Navigator

Target Date
05/2017